Class Activities

# Chapter 11: Logistics Management

**Activity 1:** **Online Activity**

Learning objective: Describe the role of packaging in the transport, distribution, storage, sale, and use of goods

Visit Sustainable Packaging Coalition’s website (http://www.sustainablepackaging.org/). Explain what does sustainable packaging mean. Illustrate the relationship between packaging and sustainability with the use of real-world examples. Post the work as a discussion board entry. Each student will comment on at least three other students’ postings.

**Activity 2: Online Activity**

Learning objective: Describe the unique logistical needs and challenges in the service sector.

Watch the video, “What’s the Best Way to Deliver via Drone?” (http://www.wsj.com/video/whats-the-best-way-to-deliver-via-drone/1AE0B173-F326-4CF8-8A28-9475449B014C.html). Summarize the pros and cons of drone delivery. Discuss to what extent drone delivery meets service firms’ logistical needs. Post the work as a discussion board entry. Each student will comment on at least three other students’ postings.

**Activity 3:** **Small Group Activity**

Learning objective: Explain how sustainability issues are affecting the decisions made in logistics

Have each student find two other classmates to form a group. Refer each group to Figure 11.2: breakdown by mode of the share of total transportation costs in the U.S.. Discuss among each other in the group the characteristics of each mode of transportation with the use of real-world examples. Identify sustainability issues related to each mode of transportation. Discuss what can be done to address those issues. Share each group’s findings with the rest of the class.